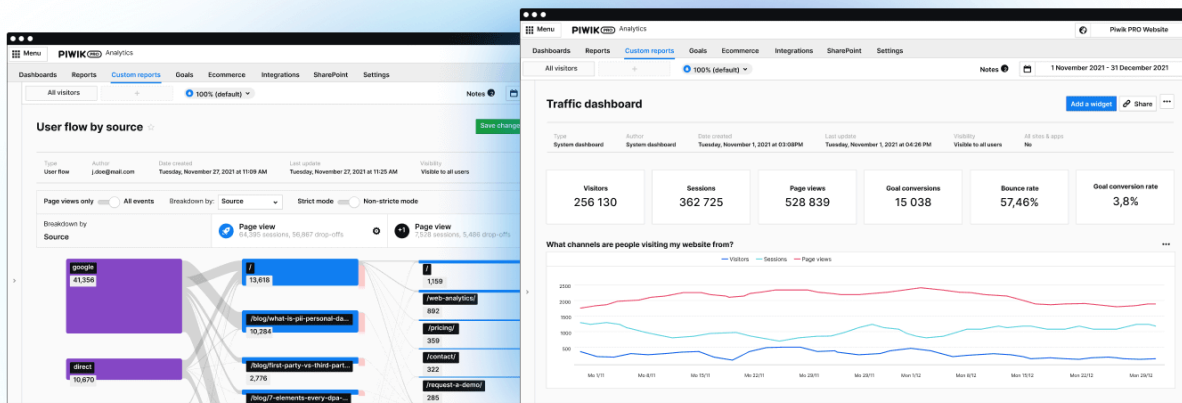




An analytics suite with a focus on user privacy and data security

Piwik PRO develops a privacy-first platform providing an advanced suite of modules centered around analytics that easily connects with other parts of the client's tech stack. The product offers flexible hosting options along with high privacy and security standards.



Tightly-integrated product suite



Analytics

for behavioral data collection and in-depth analysis.



Consent Manager

for collecting visitors' consent and triggering tags based on their choices.



Tag Manager

for easy implementation of analytics events and control over third-party platforms, such as chat apps, advertising platforms, and experimentation tools.



Customer Data Platform

for enriching and activating behavioral data to personalize user experience and run effective cross-channel campaigns.

Dedicated for:



Finance



Government



Healthcare



Business

We support organizations in:

- Analyzing the customer journey across websites and apps and identifying cross-sell and upsell opportunities.
- Making data-driven decisions and driving business growth.
- Optimizing and increasing user experience and communication strategy.
- Staying privacy-compliant and secure with flexible data storage.

“Piwik PRO will always have a privacy and security-first approach at its core. We help our clients regain full control over digital marketing activities. Our goal is to support businesses in becoming truly data-driven and make them trustworthy, measurable, and sustainable while maintaining compliance and respect for privacy.”

Piotr Korzeniowski

Chief Executive Officer at Piwik PRO



**500+
Customers**

**Over 15k
Free plan users**

**70+
Partners**

**150+
Employees**

**€12 m
ARR**

Milestones:



2013

Maciej Zawadziński establishes the Piwik PRO as a company.



2017

Piwik PRO starts developing its new proprietary platform – Piwik PRO Analytics Suite.



2021

Piwik PRO introduces a new free forever plan to the offer – Piwik PRO Core.

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