

Fully governed analytics, without an open-ended IT project.

You confirm the architecture and the data flows, marketing runs Piwik PRO.

01 How Piwik PRO fits your stack

DEPLOYMENT & INTEGRATIONS

Deploy how you want

Client-side JS tag, server-side, or hybrid. Works with your existing tag manager, including GTM and Tealium.

Your stack stays connected

Native integrations including Google Ads, Google Search Console, Power BI, Looker Studio, and BigQuery, plus webhooks and a REST API to reach your CRM and other tools. You control what integrations send and remain responsible for ensuring any third-party disclosure is HIPAA-permitted.

Fewer processors to review

Built-in Data Activation handles audience building and CRM sync, so there's no separate platform or extra data processor to vet.

WHAT PIWIK PRO CONFIRMS

Residency you choose

US or EU data center hosting location is agreed for the applicable service.

Your data stays 100% yours, no silent data sharing

Never used for secondary purposes, advertising, or model training. Piwik PRO isn't an advertising platform. Data flows only where you configure it.

Encrypted US hosting

US hosting on Microsoft Azure for BAA-covered deployments, with AES-256 encryption at rest.

GOVERNANCE & SECURITY CONTROLS

Access control

Role-based access at module and site/app level, IP allowlisting, and SSO/SAML support.

Data governance and privacy controls

Extendable retention periods, full event-level audit logging, IP masking, and limitation of location data collection.

Data ownership on exit

Export your raw data at any time, with full deletion on contract termination, so nothing is locked in or left behind.

WHAT STAYS INTACT

- ✓ Your CRM and ad platform connections keep working.
- ✓ Data warehouse exports to BigQuery and Redshift need no reconfiguration.
- ✓ Historical GA4 data can be exported and kept separately before migration.

02 Certifications

ISO 27001

SOC 2 Type II

HIPAA

Assessed within our annual SOC 2 Type II audit.

US Azure hosting

03 Documentation

STANDARD DOCUMENTS ON REQUEST

- ✓ Standard BAA → Security questionnaires (CAIQ, SIG Lite, custom)
- ✓ Data Processing Agreement → Data flow diagrams
- ✓ ISO 27001 certificate → Penetration test summary
- ✓ SOC 2 Type II report (NDA required) → Incident response policy
- ✓ Security whitepaper
- ✓ Subprocessor list

Start your review right away

BAA template, DPA, ISO 27001 certificate, SOC 2 Type II report (NDA required), and security whitepaper are available right away. Your team can also schedule a 45-minute architecture review of your stack and integrations.

Trusted by regulated health systems Each ran their own legal and security review. Each chose Piwik PRO.



Get in touch with our specialists to answer any open questions and get a personalized demo: [Contact Piwik PRO →](#)